



**Title of the Activity:** Blood Donation Camp

**Date:** 11/11/2024, **Time:** 10:30 am onwards, **Venue:** Matiya Patidar Ayurvedic Hospital

**Participation and Organizing Committee/Department:**

National Service Scheme at Uka Tarsadia University; Shrimad Rajchandra Mission, Dharampur

**Purpose of the activity:**

The NSS Committee of Uka Tarsadia University organized various health-related camps, including an eye check-up camp, blood donation camp, hemoglobin check-up camp, and a comprehensive health check-up camp, in tribute to Shree Naranji Bhakta on his 85th birth anniversary.

The purpose of these activities can be explained as follows:

a. Honoring Shree Naranji Bhakta's Legacy

- The initiative pays tribute to Shree Naranji Bhakta by aligning with his values of community service and philanthropy.
- Marking his 85th birth anniversary with acts of service symbolizes respect for his contributions to society and inspires others to follow his example.

b. Promoting Health and Wellness

- **Eye Check-Up Camp:** Encourages awareness of vision health and ensures early detection of eye-related issues.
- **Hemoglobin Check-Up Camp:** Addresses nutritional health by identifying anemia and promoting dietary awareness.
- **Comprehensive Health Check-Up Camp:** Provides a holistic health assessment for participants, emphasizing preventive care.
- **Blood Donation Camp:** Encourages voluntary blood donation, supporting life-saving medical needs and building a spirit of altruism.

d. Fostering Community Engagement

- The event strengthens the bond between the university and the local community, showcasing the institution's role in societal development.
- It provides an opportunity for students and faculty to actively participate in initiatives that make a direct positive impact.

#### e. Encouraging Social Responsibility Among Students

- The involvement of NSS volunteers nurtures a sense of service, teamwork, and leadership among students.
- By participating, students develop empathy, responsibility, and a deeper understanding of societal needs.

#### f. Raising Awareness on Public Health

- These camps serve as platforms to educate participants about the importance of regular health check-ups and preventive care.
- They bridge the gap for individuals who may lack access to affordable healthcare services.

Through these combined efforts, the NSS Committee highlights the spirit of service, health, and celebration, honoring the past while building a healthier and more responsible future.

#### **Activity Details:**

**a. Description:** To commemorate the 85th birth anniversary of Shree Naranji Bhakta and celebrate the silver jubilee year of Maliba Campus, the NSS Committee of Uka Tarsadia University organized a series of health-focused initiatives. These included an eye check-up camp, blood donation camp, hemoglobin check-up camp, and a comprehensive health check-up camp, aiming to promote community health and well-being while honoring this significant milestone.

**b. Participants:** Students of all over the university participated in the camps. Faculty members too actively participated in the event.

#### **Outcomes Achieved:**

These initiatives achieved significant **quantitative outcomes**, such as a notable number of beneficiaries receiving health services, blood donations collected, and health screenings conducted. Simultaneously, the **qualitative outcomes** included enhanced health awareness, strengthened community engagement, and the promotion of a culture of social responsibility and wellness among participants.

#### **Feedback and Reflections:**

**a. Student Feedback:** The health-related camps organized by the NSS Committee of Uka Tarsadia University, including an eye check-up camp, blood donation camp, hemoglobin check-up camp, and a comprehensive health check-up camp, were highly appreciated by the student community. Held in tribute to Shree Naranji Bhakta on his 85th birth anniversary and as part of the silver jubilee celebrations of Maliba Campus, the initiative left a meaningful impact.

Students praised the event for:

1. **Practical Learning Opportunities:** It allowed them to engage in real-world community service, applying theoretical knowledge in a practical and impactful way.
2. **Community Contribution:** Many students felt proud to be part of an event that directly benefitted the health and well-being of the local community.
3. **Awareness and Responsibility:** The camps raised awareness about the importance of health, wellness, and preventive care, inspiring students to prioritize these aspects in their own lives.
4. **Personal Growth:** Participation fostered a sense of teamwork, leadership, and social responsibility among students, aligning with the values of the NSS motto, "Not Me, But You."

Overall, the event was a blend of service, learning, and celebration, making it a memorable and enriching experience for students.

#### **b. Reflections from Organizers:**

##### **Insights on the Planning Process**

1. **Collaborative Coordination:** Effective collaboration with healthcare professionals, local authorities, and student volunteers was key to the smooth execution of the event.
2. **Detailed Scheduling:** A well-structured timeline ensured all activities ran seamlessly, minimizing delays and maximizing participation.
3. **Community Outreach:** Extensive promotion through various channels helped achieve significant community engagement and attendance.

##### **Challenges Faced**

1. **Resource Management:** Balancing resources like medical equipment, space, and time across multiple camps required meticulous planning.
2. **Volunteer Training:** Ensuring that student volunteers were adequately trained to assist with registration, crowd management, and communication was an initial hurdle.
3. **Participant Turnout:** Managing the unexpected surge in participants at certain camps posed logistical challenges, such as extended waiting times and the need for additional supplies.
4. **Communication Barriers:** Engaging effectively with diverse participants, including those with different languages or literacy levels, needed extra effort.

##### **Potential Improvements for Future Events**

1. **Enhanced Pre-Event Training:** Providing more comprehensive training to volunteers to handle logistics and participant interactions efficiently.
2. **Scalability of Resources:** Arranging backup medical supplies and increasing the number of healthcare professionals on-site to accommodate larger crowds.

3. **Streamlined Registrations:** Introducing pre-registration options or digital tools to reduce waiting times and improve crowd management.
4. **Feedback Mechanism:** Establishing a real-time feedback system to address concerns during the event and collect suggestions for future initiatives.
5. **Diverse Health Services:** Expanding the scope of camps to include additional health screenings, like dental check-ups or mental health consultations, based on community needs.

The organizers view the event as a meaningful learning experience and are committed to leveraging these reflections to make future initiatives even more impactful.

**Evidence of Success:**

